



Sponsorship Opportunities

Titanium Sponsor - \$5,000

- ⊙ Corporate ad in SCMW! Employment Update Newsletter
- ⊙ Logo on SCMW! website
- ⊙ Logo on SCMW! Annual Publications
- ⊙ SCMW! Annual Retreat
- ⊙ SCMW! Legislative Breakfast
- ⊙ MOC-1
- ⊙ JobFit Pattern
- ⊙ Additional Corporate Recognition

Platinum Sponsor - \$2,500

- ⊙ Corporate ad in SCMW! Employment Update Newsletter
- ⊙ Logo on SCMW! website
- ⊙ Logo on SCMW! Annual Publications
- ⊙ SCMW! Annual Retreat
- ⊙ SCMW! Legislative Breakfast
- ⊙ MOC-1
- ⊙ Additional Corporate Recognition

Gold Sponsor - \$1,000

- ⊙ Corporate ad in SCMW! Employment Update Newsletter
- ⊙ SCMW! website
- ⊙ SCMW! Annual Publications
- ⊙ MOC-1
- ⊙ Additional Corporate Recognition

Silver Sponsor - \$500

- ⊙ Corporate ad in SCMW! Employment Update Newsletter
- ⊙ SCMW! website
- ⊙ SCMW! Annual Publications
- ⊙ Additional Corporate Recognition

Titanium Sponsor - \$5,000

SCMW! Employment Update Newsletter - \$1,400 value

- ⊙ Four corporate ads each year
- ⊙ Choose from ad sizes
 - 6.5" x 3.75"
 - 3" x 7.5"
- ⊙ Mailed to over 2,300 businesses in the Tri-County region of Hillsdale, Jackson, and Lenawee

Logo on SCMW! Website - \$1,200 value

- ⊙ Corporate logo will be displayed for one calendar year on homepage
- ⊙ Link will be provided to corporate website
- ⊙ SCMW! website receives over 3,500 unique visitors each month

Logo on SCMW! Publications - \$600 value

- ⊙ Corporate logo will be included in the SCMW! Annual Report
- ⊙ Corporate logo will be included in the SCMW! State of the Workforce
- ⊙ Over 1,200 copies of each publication are distributed in the Tri-County region

SCMW! Annual Retreat - \$3,000 value

- ⊙ Corporate sponsor of the SCMW! Annual Retreat
- ⊙ Dinner and Entertainment Sponsor
- ⊙ Over 50 people in attendance from the Tri-County region

SCMW! Legislative Breakfast - \$2,000 value

- ⊙ Corporate sponsor of the SCMW! Legislative Breakfast
- ⊙ Recognition in promotional materials
- ⊙ Over 125 people in attendance from the Tri-County region

MOC-1 - \$1,700 value

- ⊙ Eight hour training session in Hillsdale, Jackson, or Lenawee County
- ⊙ SCMW! provides trainer
- ⊙ Up to 12 students

JobFit Pattern - \$3,000 value

- ⊙ Gain access to over 16,000 pre-qualified career seekers
- ⊙ Create a personalized Jobfit employer site
- ⊙ Build a profile of your successful performers
- ⊙ Provides a scientific approach to hiring, training and retaining employees

Additional Corporate Recognition:

- ⊙ Corporate mention in SCMW! on-hold service
- ⊙ Corporate highlight at SCMW! board meeting

Platinum Sponsor - \$2,500

SCMW! Employment Update Newsletter - \$700 value

- ⊙ Two corporate ads each year
- ⊙ Choose from ad sizes
 - 6.5" x 3.75"
 - 3" x 7.5"
- ⊙ Mailed to over 2,300 businesses in the Tri-County region of Hillsdale, Jackson, and Lenawee

Logo on SCMW! Website - \$1,200 value

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Additional Corporate Recognition:

- ⊙ Corporate mention in SCMW! on-hold service
- ⊙ Corporate highlight at SCMW! board meeting

Gold Sponsor - \$1,000

SCMW! Employment Update Newsletter - \$350 value

- ⊙ One corporate ad each year
- ⊙ Choose from ad sizes
 - 6.5" x 3.75"
 - 3" x 7.5"
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